City of Lafayette
Parking Discussion:

Downtown Parking Management Study

Community Workshop

May 21, 2025

LAFAYETTE

SETTLED 1848 — INCORPORATED 1968

Introductions

- City of Lafayette
  - Patrick Golier, Transportation Program Manager
  - Ashlyn Brookshire, Planning Technician
- Alta
  - Terri O’Connor, Principal Planner
  - Siqing Yi, Transportation Planner
- Convey
  - Sarah Benner, Project Manager

Agenda

- Parking Study Focus
- Community Engagement
- Study Area
- Occupancy Trends
- Parking Duration & Enforcement
- Listening Session & Discussion
- Next Steps

2024/25 Downtown Parking Management Study

- **Study Deliverables:**
  - Recommended strategies that:
    - Seek balance between parking supply and demand
    - Consider updated mix of parking types (i.e., short-term, long-term)
    - Address issues identified by stakeholders
- **How Will We Do This?**
  - Updated Data Collection & Analysis
  - Stakeholder Input on Issues & Opportunities
    - Workshops
    - Survey
  - Future Parking Demand Forecast

Aerial Image of Downtown Lafayette (Oct 2023)

2024/25 Downtown Parking Management Study

- **Balancing Demand for Parking:**
  - **Business**: customer and employee parking
  - **Residents**: those living downtown or near high-traffic areas
  - **Commuters**: considering traditional commuter and local errand-based demand
  - **Visitors**: convenient access to parking

What Issues and Ideas do you Have?

Community Engagement

Downtown Business Owner Stakeholder Workshops (March)

- **Gathered parking concerns and aspirations** for business owners, their visitors, and their employees.
- Shared details **on existing parking conditions**.
- Information collected will **inform parking management strategies** to ensure they align with community needs.

Public Survey – Live Now!

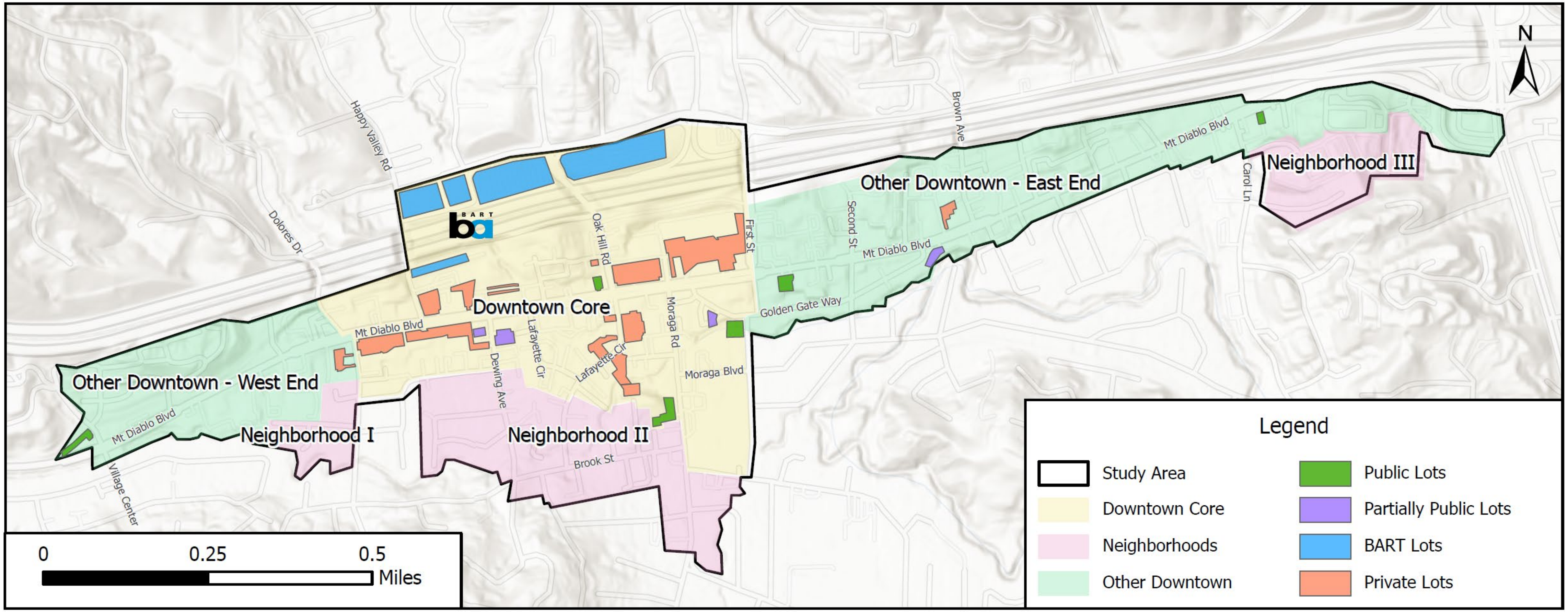
- **Capture insights** from community on parking issues and opportunities.
- **Launched in** May

Community Workshop – Happening Today!

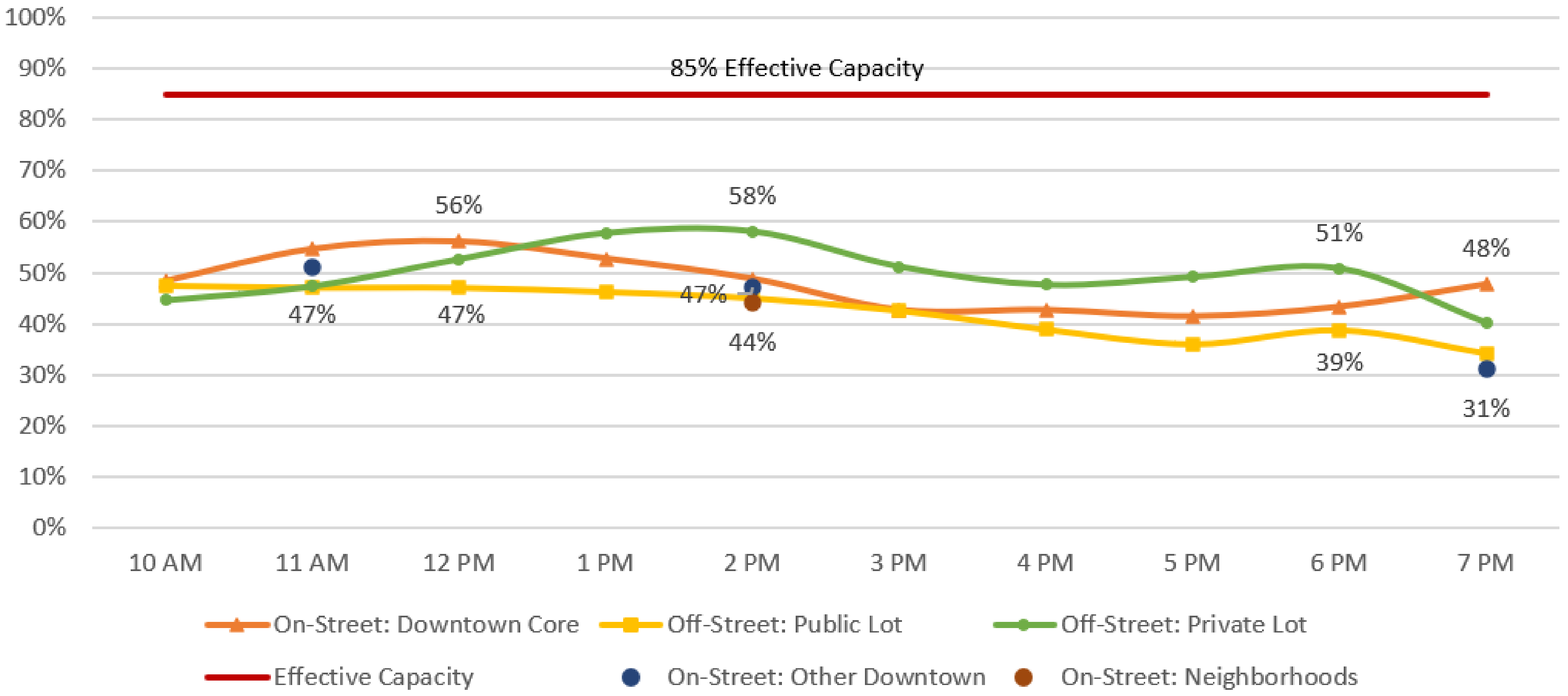
- Community **workshop** with the public (residents, visitors and employees) to hear **concerns, gather support, and input**.
- Information collected will **inform parking management strategies** to ensure they align with community needs.

Study Area – 4,900 parking spaces

- 1,800 on-street parking spaces
- 1,600 off-street parking spaces (370 public/public-accessible, 1,230 private)
- 1,500 BART parking spaces

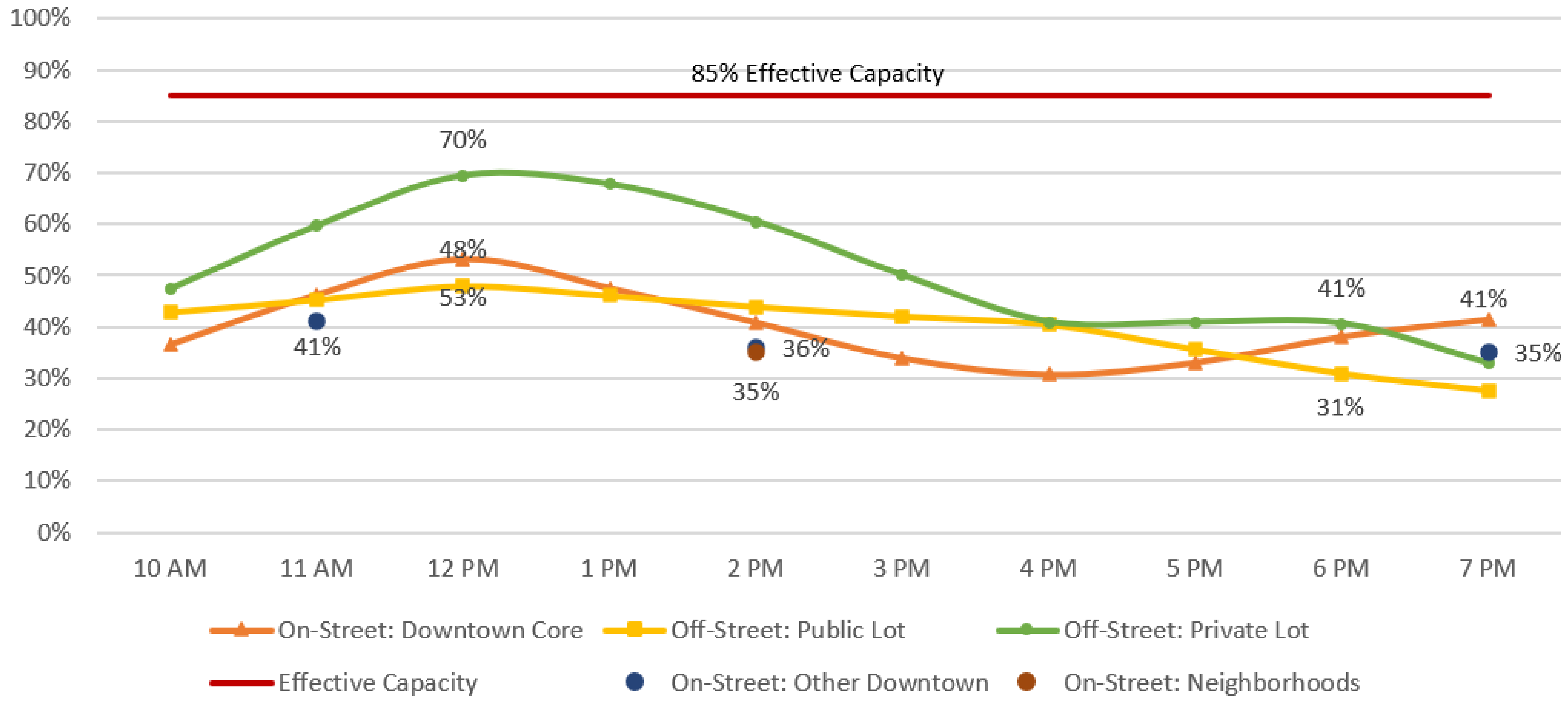


2024 Occupancy Trends – Weekday

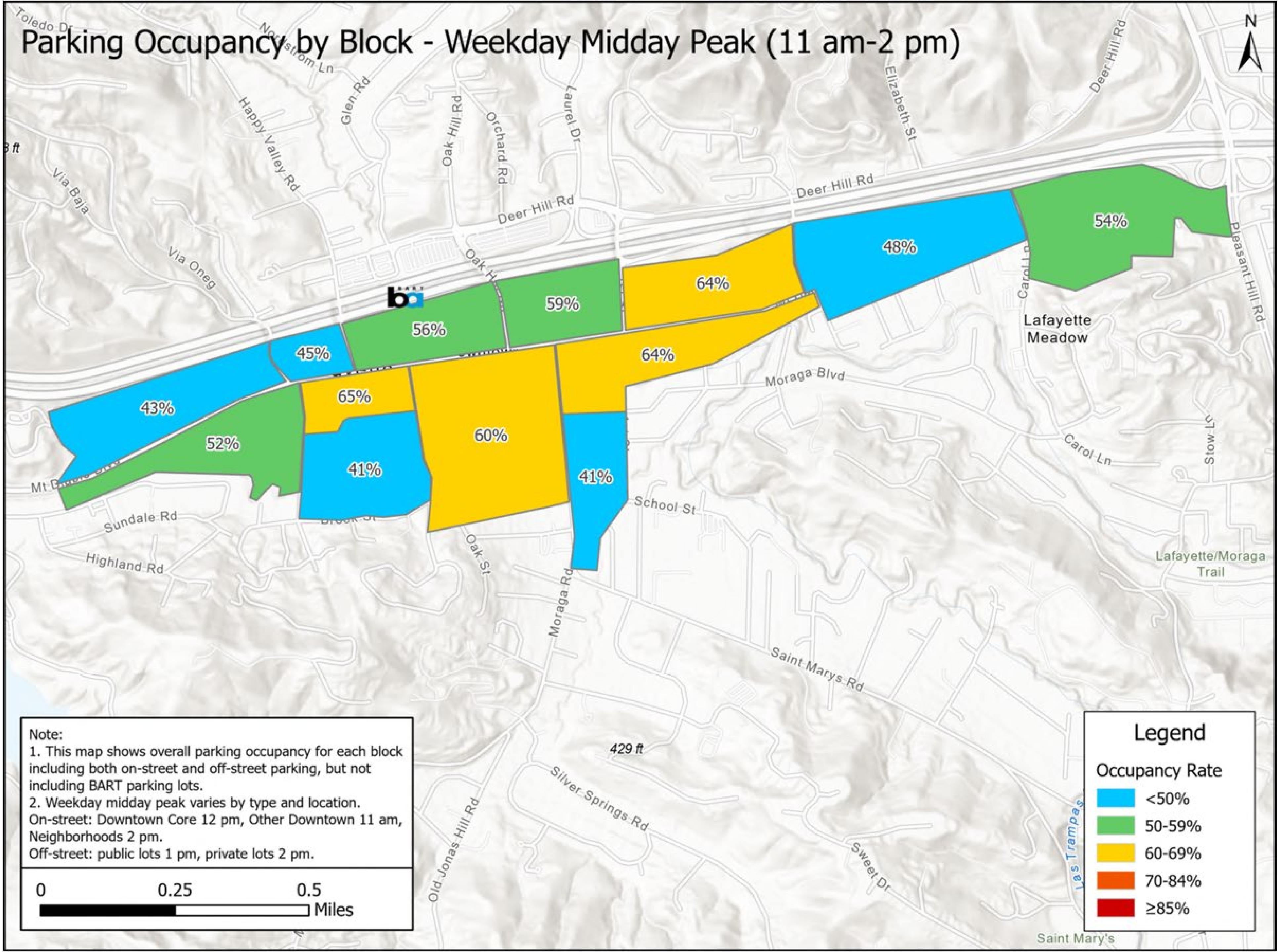


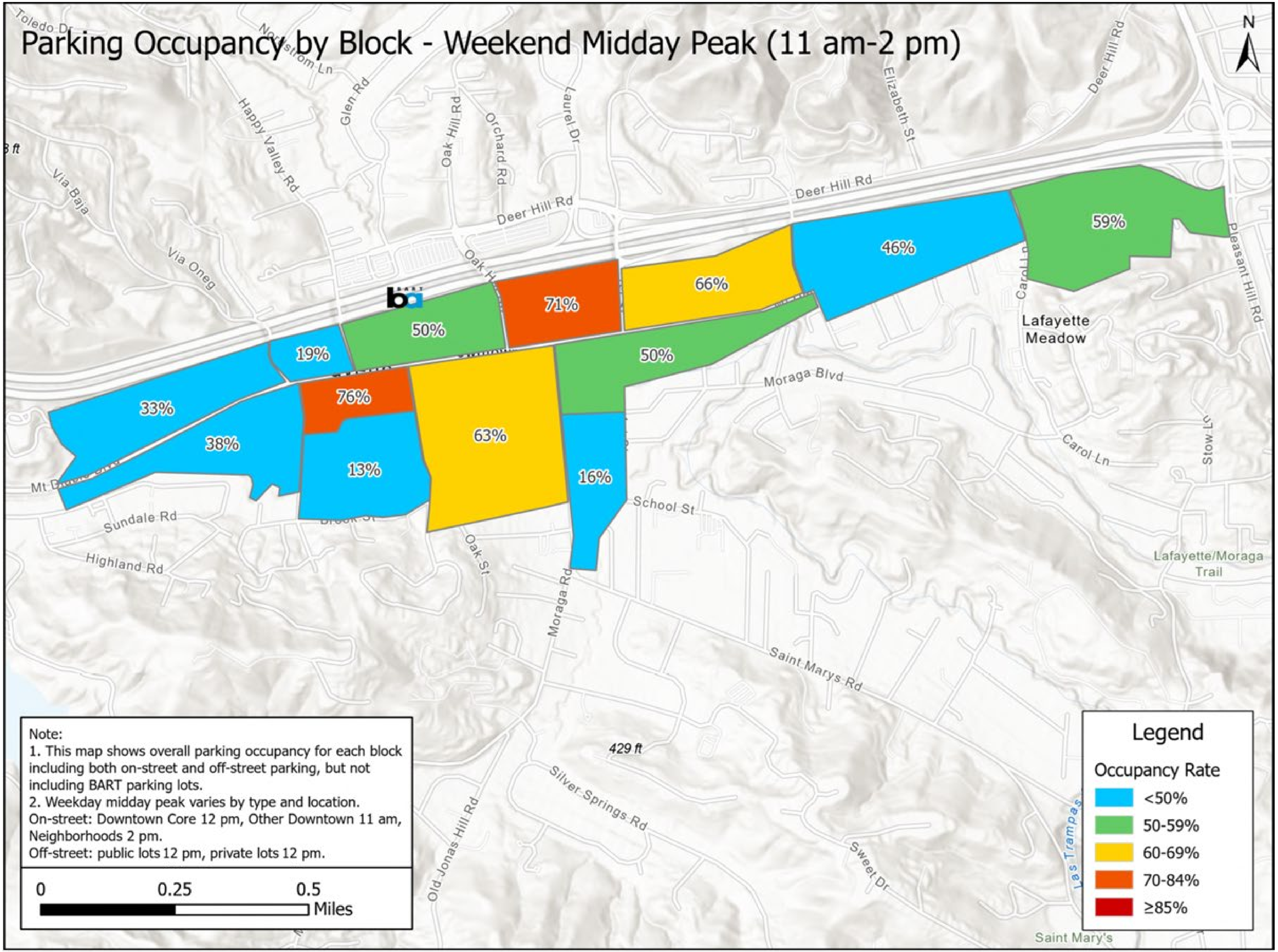
**Effective capacity: 85% occupancy goal, making ~1 space/block available, reducing the time/need to search for parking.*

2024 Occupancy Trends – Weekend



Effective capacity: 85% occupancy goal, making ~1 space/block available, reducing the time/need to search for parking.


Parking Occupancy by Block - Weekday Midday Peak (11 am-2 pm)
N
Note:
1. This map shows overall parking occupancy for each block including both on-street and off-street parking, but not including BART parking lots.
2. Weekday midday peak varies by type and location.
On-street: Downtown Core 12 pm, Other Downtown 11 am, Neighborhoods 2 pm.
Off-street: public lots 1 pm, private lots 2 pm.
0
0.25
0.5
Miles
Legend
Occupancy Rate
<50%
50-59%
60-69%
70-84%
≥85%
43%
45%
56%
59%
64%
48%
54%
52%
65%
41%
60%
64%
41%
Deer Hill Rd
Moraga Blvd
Moraga Rd
School St
Oak St
Sundale Rd
Highland Rd
Saint Marys Rd
Silver Springs Rd
Old Jonas Hill Rd
Sweet Dr
Carol Ln
Stow Ln
Pleasant Hill Rd
Lafayette Meadow
Lafayette/Moraga Trail
Happy Valley Rd
Glen Rd
Oak Hill Rd
Orchard Rd
Laurel Dr
Elizabeth St
Via Baja
Via Oneg
Toledo Dr
Nordstrom Ln
429 ft
Las Trampas
Saint Mary's



Parking Occupancy by Block - Weekend Midday Peak (11 am-2 pm)
N
59%
46%
66%
71%
50%
19%
50%
33%
76%
38%
63%
13%
16%
Lafayette Meadow
Deer Hill Rd
Moraga Blvd
School St
Sundale Rd
Highland Rd
Oak St
Moraga Rd
Saint Marys Rd
Silver Springs Rd
Old Jonas Hill Rd
Sweet Dr
Carol Ln
Stow Ln
Pleasant Hill Rd
Elizabeth St
Laurel Dr
Orchard Rd
Oak Hill Rd
Glen Rd
Happy Valley Rd
Via Baja
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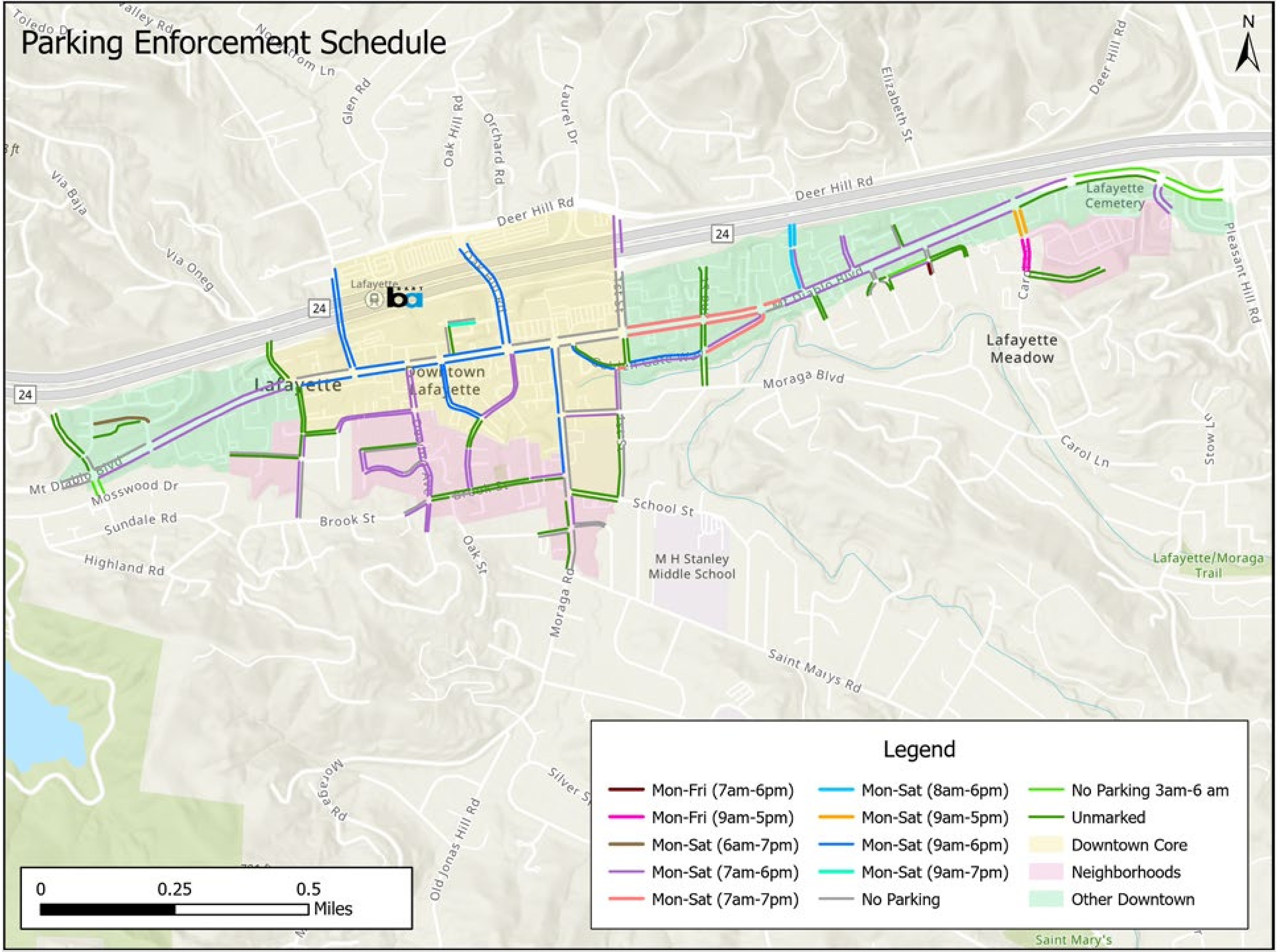
0 0.25 0.5 Miles
Legend
Occupancy Rate
<50%
50-59%
60-69%
70-84%
≥85%

Parking Length of Stay and Enforcement

Location	Weekday		Weekend	
	Avg Duration	% Over Time Limit	Avg Duration	% Over Time Limit
On-Street (Downtown Core)	1.9h	14%	1.9h	15%
Private Metered Lots	1.1h	N/A	1h	N/A
Private Unmetered Lots	3.2h	21%	2.8h	11%


Parking Enforcement Schedule
Deer Hill Rd
Downtown Lafayette
Lafayette
Lafayette Meadow
Lafayette Cemetery
Moraga Blvd
School St
Brook St
Mt Diablo Blvd
Mosswood Dr
Sundale Rd
Highland Rd
Oak St
Moraga Rd
Saint Marys Rd
M H Stanley Middle School
Carol Ln
Pleasant Hill Rd
Lafayette/Moraga Trail
Legend
Mon-Fri (7am-6pm)
Mon-Fri (9am-5pm)
Mon-Sat (6am-7pm)
Mon-Sat (7am-6pm)
Mon-Sat (7am-7pm)
Mon-Sat (8am-6pm)
Mon-Sat (9am-5pm)
Mon-Sat (9am-6pm)
Mon-Sat (9am-7pm)
No Parking
No Parking 3am-6 am
Unmarked
Downtown Core
Neighborhoods
Other Downtown
0
0.25
0.5
Miles

Key Takeaways from Data Collection

- **Takeaway #1 – Parking Supply**
  - The study area has an ample parking supply that can accommodate the peak parking periods on both weekdays and weekend days with a substantial parking surplus. Hot spots of demand are generally limited to a few areas and other nearby spaces remain with significant capacity during the same time periods.
- **Takeaway #2 – Parking Occupancy**
  - The average length of stay varies by parking type: on-street parking averages just under two hours, off-street private metered lots are shorter (~1 hour), and private unmetered lots are longer (~3 hours).
  - Enforcement schedules for parking vary significantly across the study area for both on-street and off-street parking. Approximately 10-20% of the observed parking stays exceeded posted time limits depending on the day.

Listening Session and Q&A

Purpose of the Listening Session:

- The goal is to gather direct feedback from you on your experiences with parking in downtown Lafayette.
- We encourage you to share specific challenges and potential solutions you have in mind.

How to Participate:

- We will introduce discussion questions one at a time
- To share a comment/question please raise your hand
- The facilitator will call on participants one by one
- If you prefer to submit a comment privately, fill out a comment card or email someone on the project team. Team emails will be shared at the end.
- This session will be 60 minutes

Discussion Question

- Are there specific geographic areas where public parking is particularly difficult, or you have other parking-related concerns?

Discussion Question

- What is the experience you think ______ encounter when public parking downtown?
  - Visitors
  - Employees
  - Delivery personnel

Discussion Question

- Thinking about existing public parking today, do you have any recommendations on how to better manage that supply of parking?

Discussion Question

- How would you like to see public parking downtown change over the coming years? What are your aspirations for parking in downtown?

Next Steps

Parking Data Analysis

-Summarize feedback/input

-Analyze usage patterns

-Future Demand Analysis

Public Engagement

-Conclude and analyze parking survey

-We want your survey input as well!

Thank you

Further questions or comments? Feel free to reach out to one of the project team leads:

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- Alta: Terri O'Connor, terrioconnor@altago.com
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