

# Public Art Requirement Plaque Guidelines

## Plaque Specifications

- **Size:** 4" x 12", landscape orientation
- **Material, Thickness & Type:** Stainless steel, 0.25" thick, **etched** copy and QR code
- **QR Code:** 2" x 2", right side, 1.25" from edge, vertically centered
- **Text Layout:**
  - Artwork Title: 36 pt, bold
  - Artist Name: 24 pt
  - Year: 24 pt
  - Media: 20 pt
  - City attribution (City of Lafayette Public Art): 20 pt, right-justified, aligned with QR code
- **Font:** Sans serif Roboto, black, upper- and lower-case

## Plaque Placement Guidelines

- **Plan Early:** Developers should reserve a visible, accessible location during site design.
- **Visibility:** Readable from a standing position; placed in safe, public areas.
- **Placement Options:**
  - **On Artwork Base:** If the artwork has a pedestal or plinth.
  - **Post-Mounted:** Freestanding post 2–5 ft from artwork; visually complementary.
  - **Wall-Mounted:** Near artwork on adjacent structures; clearly associated.
- **Orientation:** Align with artwork's primary viewing angle; avoid obstructions or visual competition.
- **Durability:** Use weather- and vandal-resistant materials for mounting; allow safe maintenance access.
- **Coordination:** Proposed placement reviewed by Public Art Committee during design phase for integration with paving, landscaping, lighting, and accessibility.

## Mounting & Affixing

- **Options:**
  - Blind studs / stud mount – strong, clean, hidden fasteners
  - Screws through face – simpler, decorative; visible
  - Post/pedestal mount – for artworks without built-in base
  - Integrated/embedded – part of base or sculpture if compatible
- **Considerations:**
  - Use compatible, corrosion-resistant hardware (stainless steel)
  - Vandal- and theft-resistant fasteners
  - Tilt or overhang to shed water and prevent grime
  - Ensure stability, durability, and visibility