CRIME PREVENTION COMMISSION
VISION-ACHIEVEMENTS-GOALS
2012-2013

Lafayette City Council Briefing
June 10, 2013

**Crime Prevention Commission Vision:** To deliver proactive crime prevention awareness and education and advise the City Council on appropriate strategies with the overall objective of enabling a safe and secure community environment for the benefit of all residents and visitors of the city of Lafayette.

**Goals:** In direct coordination with and in support of City Council and Lafayette Police Department imperatives, increase Commission public visibility in an effort to:

- Transition Lafayette into the safest city in the bay area
- Decrease crime rates
- Promote proactive communication between the public and law enforcement
- Sustain community confidence in city safety services

**Commissioners:**

Cameron Burks – Chair  Larry Bellusa  Rita Charles  Ed Valencia
Rees Morgan  Astrida Lalor  Stephen Gelman

Eric Christensen – Chief of Police  Brandt Andersson – Council Member
Cathy Surges-Moscato – Community Services Officer  Traci Reilly – Council Member
Crime Prevention Commission
Achievements

Dispersed Child Identification Kits and Guidance and “No Solicitor” Signs
- 250 Child DNA Kits at Annual Art and Wine Festival (September 2012)
- 100 Child DNA Kits at Diablo Montessori School (October 2013)
- 20 Child DNA Kits at Lafayette Community Center Bunny Brunch (April 2012)

Neighborhood Watch and Crime Prevention Engagement Sessions
- Held 9 meetings in 2012
- At all engagements, distributed information regarding how to start Neighborhood Watch
- Presented at Annual Happy Valley Improvement Association Annual Meeting

Special Crime Prevention Forums/Town Halls
- Held Special (1) Online Safety and (2) Identify Theft prevention forums/Town Halls at Lafayette Library

Solicitor Ordinance 579 – 2012 Statistics
- 44 Calls to dispatch// 3 Permits issued by Police// 1 Citation issued by Police
Crime Prevention Commission Achievements – Neighborhood Adoption Program

Initiated a new Lafayette City Crime Prevention Commission Neighborhood Adoption Program and Engaged with Identified Neighborhood (Happy Valley/Upper Happy Valley)

Program Goal

- Leverage Crime Prevention Commission action to inform residents in the identified neighborhood about current and/or emerging residential criminal threats – resulting in improved personal awareness, use of best practices and reduction in neighborhood area rate of crime.

Implementation Strategy – Communication & Outreach

- Identify key stakeholders/influencers in neighborhood (i.e., well known/respected residents widely known in the specific neighborhood) and engage with them to develop buy-in/partnership, and to inform initial communication strategy within neighborhood

- Via key neighborhood stakeholders/influencers, host crime awareness meeting/town hall to be held by the Police Department and Commission

- If not established, seek support for a formal neighborhood watch program and utilize crime awareness meeting/town hall as mechanism for initiation

- If available, via key neighborhood stakeholders/influencers, collect electronic contact information and e-mail crime prevention tips and police notification information

- Per budget availability, perform USPS mailing campaign to all residences in neighborhood with crime prevention tips and police notification information

- Via public school located within neighborhood (or servicing neighborhood), engage and partner with school management to develop, if appropriate, parent outreach communication solutions

- If deemed appropriate and supported by stakeholders/influencers, conduct a neighborhood visits program in most constructive way to make contact with residents and provide crime tips (canvass).
Crime Prevention Commission Achievements – Neighborhood Adoption Program

**Delivery – Commissioner Roles (activities in lock-step with Police Department)**

- Chair – lead engagement with key neighborhood stakeholders/influencers and assist
- Commissioner – lead communication/outreach for crime awareness meeting/town hall (neighborhood watch development, sign posting in neighborhood, etc.)
- Commissioner – lead communication/outreach to send e-mail communication campaign ref crime prevention tips and police notification information
- Commissioner – lead communication/outreach for USPS mailing campaign and parent outreach communication solutions (via neighborhood school)
- Commissioner – develop/create crime prevention tips and police notification messages, flyers, etc. Lead the neighborhood visits program (canvass).

**Timeline (3-month assessment period)**

- Phase I – work with Police Department to identify adoption neighborhood; obtain baseline crime data as marker
- Phase II – Identify and engage with key stakeholders/influencers in neighborhood
- Phase III – Organize and communicate crime awareness meeting/town hall
- Phase IV – Initiate e-mail communication campaign
- Phase V – Initiate USPS mailing campaign
- Phase VI – Initiate parent outreach communication solutions
- Phase VII – TBD – Initiate neighborhood visits strategy (canvass)
- Phase VIII – Assess crime data to determine impact, conduct review/look back (lessons learned, etc.), and decide next steps

- Proposal to City Council to support a cost and benefit analysis feasibility study to install CCTV cameras at all Lafayette Highway 24 automobile entry points – Goal to assist Police Department prevent and combat crime
  - Recommendation and study findings presented to City Council in Q4 2013

- Continued facilitation of the Neighborhood Watch Program

- Coordination of community forums/town halls on general & specific crime prevention subject areas

- Implementation of additional neighborhood crime prevention adoption program targeting the reduction of specific crime trend(s)

- Leverage City Crime Prevention website for posting of awareness materials and videos

- Liaison with public and private school groups to engage parents and students on crime prevention guidance

✓ Provision of crime prevention education material to local media – general and seasonal/themes

✓ Support of crime prevention programs in conjunction with the Chamber of Commerce

✓ Organization of a community safety day with the Emergency Preparedness Commission

✓ Execution of a city-wide “Crime Prevention” Week/Day

✓ Engagement in various community events to provide remarks and education material on crime prevention best practices

✓ Delivery of crime prevention awareness material in commercial areas (utilizing Commission booth)

✓ Provision of substance abuse education across community

✓ Introduce and/or propose appropriate anti-crime ordinances or other forms of governance drivers for City Council consideration